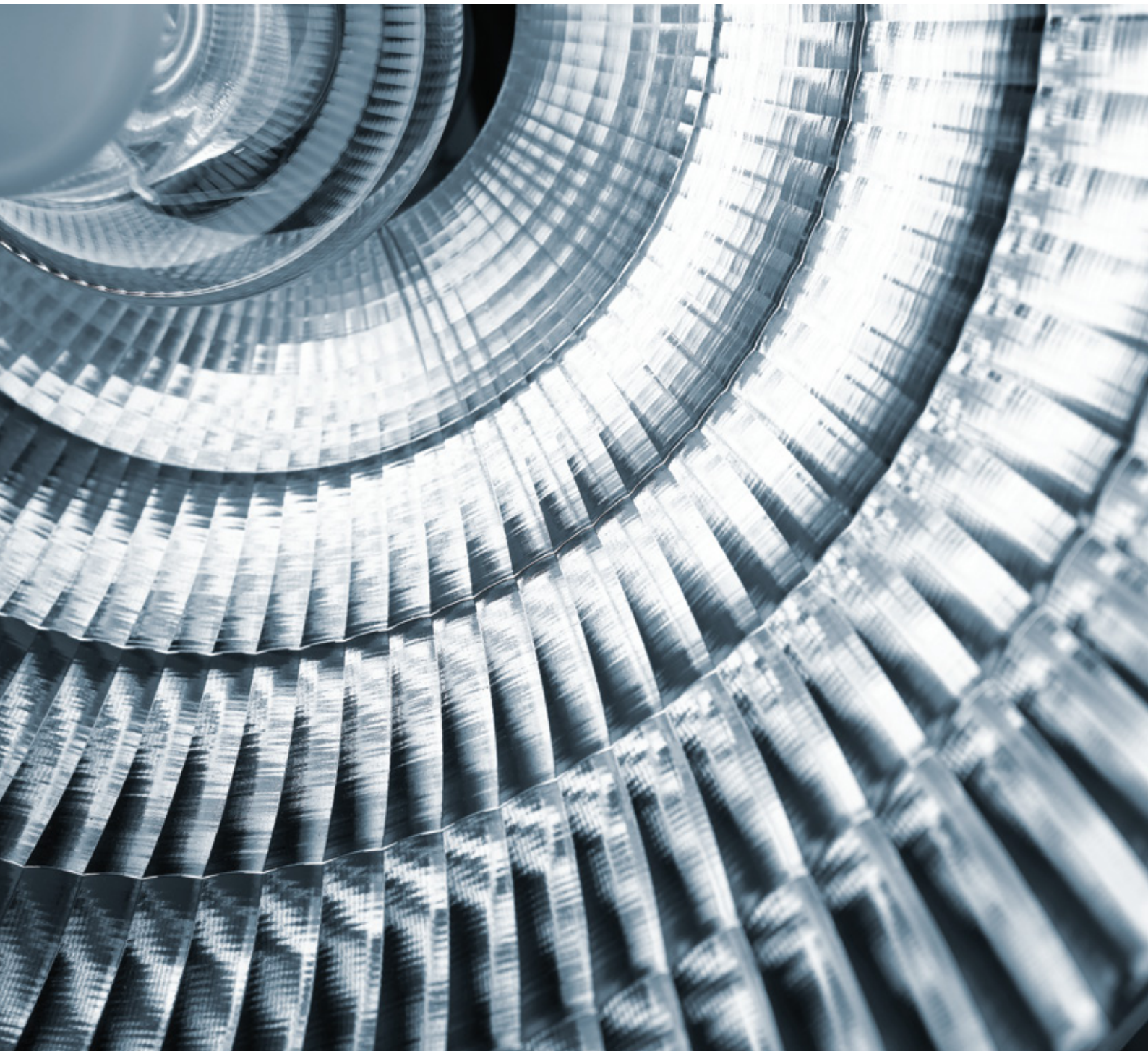


MAX Technology

More light, less work



More light, less work



ARRI MAX Technology

With the Academy Award-winning, lensless 18/12 ARRIMAX, ARRI unveiled a new type of reflector. It was used again for the M18, which introduced a new power class and redefined on-set workflows. These fixtures made lighting easier and demand increased for the same technology to be applied to traditional power classes; this led to the release of the M40/25, establishing the concept of an entire product range positioned under the banner of MAX Technology. The most recent addition to the MAX Family is the M90/60, which again introduces an entirely new power class and narrows the gap between the 4K and 18K fixtures.

MAX Technology is a unique reflector design invented and patented by ARRI. Combining the best elements of PAR and Fresnel fixtures, units incorporating MAX Technology are open-face and thus very bright. They are focusable over a range of 35° or more, producing a clear, crisp shadow.

MAX Technology means more light but less work. It speeds up working practices by eliminating the need to handle heavy, breakable lenses on set, reducing the total cost of ownership and simplifying inventory. Due to these advantages, MAX Technology has already been extended to other lampheads such as the tungsten ARRILITE 750 and 2000 Plus, and will continue to be employed in more products in the future.

The MAX Technology brand encompasses all ARRI products with a MAX reflector. This innovative reflector design is only available from ARRI, ensuring you get cutting edge technology from the world market leader in motion picture and television lighting.



M18: 1800 W Daylight

The M18 "BABYMAX" combines MAX Technology, True Blue features and a new 1800 W lamp. The result is an exciting new class of HMI that can be powered from most domestic sockets. It is as small as a 1200 W PAR but with 70% higher light output. Adjustable from 20°-60° beam angle, the M18 can also be used with 1200 W lamps.



M40/25: 4 / 2.5 kW Daylight

The M40/25 gives greater light output than a 4 kW PAR due to its MAX reflector. It is focusable over a range of 18°-52° beam angle. Eliminating heavy but fragile lens sets makes the lamphead ideal for rough location use, speeds up workflows and reduces the total cost of ownership. The M40/25 can be used with 2.5 or 4 kW lamps.



M90/60: 9 / 6 kW Daylight

The M90/60 packs a lot of punch into a small package. In fact, the M90 is brighter than some 12K PARs on the market. The unit is also focusable from 17-55° just by turning the focus knob, producing a remarkably even light field and a crisp, clear shadow. The elimination of spread lenses speeds up the workflow on set.



ARRIMAX: 18 / 12 kW Daylight

The original Academy Award-winning ARRIMAX remains the ultimate choice for productions requiring maximum light output. The 580 mm (22.8") diameter, parabolic faceted reflector provides continuous focus adjustment from 15°-50° beam angle.



ARRILITE 750 Plus: 750 W Tungsten

Due to the continuing popularity of its ARRILITE range, ARRI has introduced two new fixtures that represent the next generation of these traditional, open-faced lights. With improved functionality and simplified maintenance,



ARRILITE 2000 Plus: 2 kW Tungsten

they perfectly cater to the demanding production environments of today's film and television industries. By using the MAX technology reflector, both fixtures offer high light efficiency.

“No heavy lenses, a light beam that is easy to control, great handling and the highest efficiency of daylight fixtures ever. To me the M-Series is the ultimate modern daylight system.”

Gaffer Helmut Prein (Cloud Atlas)



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